

2nd February 2024

RE: Invitation to participate in research examining the impact of esports within education.

Dear Parent/Guardian,

Digital Schoolhouse is a not for profit programme that is delivered by games industry trade body Ukie. In partnership with Nintendo, we deliver esports tournaments in schools across the country. Each year, thousands of children participate in either our Junior Tournament for 8 to 11 year olds, or our Senior Tournament for 12 – 18 year olds. These tournaments are immersive careers education events, that are designed to raise awareness and aspirations for tech related careers; as well as enabling students to put classroom theory into practice. You can find out more about our work by visiting www.digitalschoolhouse.org.uk/esports including links to previous research measuring the educational impact of both junior and senior tournaments.

The Digital Schoolhouse has been delivering esports tournaments since 2016, and many of our schools have been ongoing participants for several years now. Following on from our first impact report, Esports: Engaging Education in 2018, we would like to reexamine our impact and the effects of esports in education, both on the individual student as well as the wider school community. Through questionnaires we are collecting responses from teachers and students. In addition to this, we would also like to examine parental attitudes and perceptions, we would like to invite you to also submit a response to our parental questionnaire.

All data collected will be shared only amongst the research team at Ukie. Response will be fully anonymized before being used in our report due to be published in July 2024. We may extract quotations from the research report to use in our wider communications around our work in esports and education.

We would be grateful if you could complete the questionnaire, which should take up no more than 10 minutes of your time. Likewise, please can you encourage your child to also submit a response through the questionnaire link below.

Data collection will be open until 1st May 2024. We plan to publish a completed report in July 2024.

You can access the questionnaires here:

Student Questionnaire

https://bit.ly/DSHEsports24_Students

Parent Questionnaire

https://bit.ly/DSHEsports24_Parents

If you have any questions, then please do not hesitate to contact us at dsh@ukie.org.uk. We'd be happy to share details of our work and discuss the research with you.

Many thanks for your support.

Kind regards,



Shahneila Saeed

Director, Digital Schoolhouse

Head of Education, Ukie